



REALITY TV STARLIGHT AWARDS

HOUSTON TEXAS

JUNE 5-7 2025

powered by : TCDD Productionz LLC

About Event

The Reality TV Starlight Awards celebrates creators, reality television personalities, digital media voices, and independent talent shaping today's entertainment culture. The event brings together nominees, industry professionals, and audiences for a high-visibility awards experience designed to honor excellence, creativity, and impact across digital and reality-based media.

Visibility

Sponsors receive dual-phase visibility through placement and recognition during the live awards event, along with continued exposure through post-event broadcast and digital distribution. This extended visibility allows sponsor brands to remain present beyond the event itself through replay, media circulation, and ongoing audience engagement.

Audience Snapshot

- Live in-person awards show attendees
- Online voting participants and digital supporters
- Social media and digital media audiences
- Culture-driven viewers, creators, and media professionals

BRAND & BUSINESS SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR — \$5,000

Full-page program feature

Step & repeat logo placement

3 VIP tickets

Verbal recognition during the live awards show

Dedicated social media post

VIP sponsor gift box

On-site and broadcast brand visibility

GOLD SPONSOR — \$3,500

Full-page program feature

Step & repeat logo placement

3 VIP tickets

Verbal recognition during the live awards show

Dedicated social media post

VIP sponsor gift box

On-site and broadcast brand visibility

Continue on next page for additional sponsorship levels.

BRAND & BUSINESS SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR — \$2,500

Quarter-page program feature

1 VIP ticket

Social media acknowledgment

On-site and broadcast brand visibility

GOLD SPONSOR — \$1,000

Name or logo inclusion in the official event program

Social media acknowledgment

On-site and broadcast brand recognition

All Brand & Business Sponsorship benefits include visibility during the live awards event and post-event broadcast where applicable.

SPONSOR BENEFITS & BRAND VISIBILITY

Sponsorship of the Reality TV Starlight Awards provides brands with integrated visibility before, during, and after the event. Benefits are tier-dependent and designed to deliver both live engagement and extended exposure through post-event broadcast and digital distribution.

BRAND VISIBILITY & PLACEMENT

Logo placement on the official step & repeat backdrop

Brand inclusion within the official event program
(full, half, or quarter page based on sponsorship level)

On-site brand recognition throughout the awards experience

Brand visibility during live event moments and post-event broadcast

VIP ACCESS & GUEST EXPERIENCE

Logo placement on the official step & repeat backdrop

Brand inclusion within the official event program
(full, half, or quarter page based on sponsorship level)

On-site brand recognition throughout the awards experience

Brand visibility during live event moments and post-event broadcast

DIGITAL & SOCIAL MEDIA EXPOSURE

Sponsor acknowledgment across official social media platforms

Dedicated sponsor posts and brand mentions (tier-dependent)

Opportunities for select social media collaborations

Continued exposure through post-event content distribution

All sponsor benefits are subject to sponsorship level and availability. Benefits apply to both the live awards event and post-event broadcast where applicable.

AWARD PRESENTATION SPONSORSHIP

Award Presentation Sponsorships offer businesses and individuals the opportunity to support the celebration of excellence while receiving recognition during one of the most anticipated moments of the Reality TV Starlight Awards.

Award Presentation Sponsors do not influence nominees, voting, or award outcomes. Sponsorship reflects support of the event and recognition of achievement.

AWARD PRESENTATION SPONSOR — \$700

Opportunity to present an award on stage during the live awards show

Verbal recognition during the award presentation

Name or brand acknowledgment associated with the award category

Social media acknowledgment

Visibility during the post-event broadcast

AWARD SUPPORTER — \$550

Verbal recognition during the award presentation

Name or brand acknowledgment associated with the award category

Social media acknowledgment

Visibility during the post-event broadcast

AWARD CONTRIBUTOR — \$300

Name or brand acknowledgment during the award presentation

Social media acknowledgment

Visibility during the post-event broadcast

Award Presentation Sponsorship is limited and subject to availability.

Important Notes

Sponsorship does not influence nominees, voting, or award outcomes

Sponsorship benefits are subject to availability and sponsorship level

Sponsor assets (logos, ads, and materials) must be provided by designated deadlines

Benefits may be adjusted based on event production needs

Custom sponsorship opportunities may be available upon request

NEXT STEPS

To confirm sponsorship or request additional information, please contact:

**Reality TV Starlight Awards
Email: admin@thestarryawards.com
Instagram: [@Starlight.starry](https://www.instagram.com/Starlight.starry)**

A member of our team will follow up to discuss availability and next steps.

Thank you for supporting and celebrating excellence within reality and digital media.